

THE TRANS-SOUTHERN

AIR LINES

EFFECTIVE
MAY 15, 1943



DELTA AIR LINES

TICKET OFFICES AND GROUND SERVICE

CITY	TICKET OFFICE	TELEPHONE	AIRPORT	CAB TIME	CAB FARE
Atlanta, Ga.	87 Forsyth St., N. W.	CAIhoun 6611			
	Airport Terminal	CAIhoun 6611	Municipal	45 min.	75c★
Augusta, Ga.	Airport Terminal	3-4441	Municipal	20 min.	75c
Birmingham, Ala.	2003 Third Ave., N.	4-1701			
	Airport Terminal	9-3791	Municipal	25 min.	75c★
Charleston, S. C.	Airport Terminal	8453	Municipal	35 min.	\$1.00★
Cincinnati, Ohio	419 Walnut Street	Cherry 2737			
	Airport Terminal	East 1554	Lunken	35 min.	75c★
Columbia, S. C.	Airport Terminal	2-6337	Municipal	20 min.	50c
Dallas, Texas	Main and Akard Streets	Central 7701			
	Airport Terminal	Dixon 4-2631	Love Field	30 min.	75c★
Fort Worth, Tex.	Airport Terminal	6-2148	Meacham Field	25 min.	50c★
Jackson, Miss.	Edwards Hotel Bldg.	3-2403			
	Airport Terminal	4-8895	Municipal	20 min.	60c★
Knoxville, Tenn.	Airport Terminal	4-2216	Municipal	45 min.	\$1.00★
Monroe, La.	Airport Terminal	1631	Selman Field	40 min.	\$1.00★
Savannah, Ga.	Airport Terminal	3-6661	Municipal	30 min.	75c★
Shreveport, La.	Washington-Youree Hotel	2-4621			
	Airport Terminal	2-4428	Municipal	15 min.	50c

✈ PASSENGERS ARE REQUESTED TO HAVE TICKETS CHECKED 20 MINUTES BEFORE DEPARTURE ★ Special Car at These Points

General Offices: Atlanta Municipal Airport, Atlanta, Georgia

SUGGESTIONS FOR WARTIME AIR TRAVELERS

Please . . .

- 1—Secure reservations as far in advance as possible.
- 2—In event of change in plans, notify airline immediately.
- 3—Verify your reservation by purchasing your ticket as soon as you can.
- 4—Carry minimum of luggage to conserve space for vital war express.
- 5—Avoid week-end congestion as far as possible.
- 6—Check in at the airport at least 20 minutes before flight time.



THE TRANS-SOUTHERN ROUTE

ROUTE
DELTA
AIR LINES
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A

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NEW PLANTS ARE BLOOMING ... Down South

Through nature's benevolent nurturing, most things grow abundantly and luxuriously—down South. However, today—there are new and different plants blossoming over southern landscapes . . . INDUSTRIAL PLANTS!

The thunderous roar of machines contrasts sharply with the soft voices from plantation fields. A New South has come into its own and takes its place along the nation's production front.

Delta, serving the South through 18 years, has caught the spirit of these changes taking place. Delta plans her efforts today to fit the needs of a new industrial South . . . a marching South!

DELTA  Air Lines



DELTA AIR LINES SCHEDULES

Effective May 15, 1943

SOUTHBOUND—READ DOWN				CINCINNATI — KNOXVILLE — ATLANTA				NORTHBOUND—READ UP			
AIR MAIL				ALL FLIGHTS DAILY				AIR EXPRESS			
Overnight to Everywhere				CINCINNATI (EWT) Ar				Carried on all Delta Flights			
Receives First Attention				Lv (X) LEXINGTON (CWT) Ar				Speed Your Shipments			
ONLY 3c MORE				Ar Lv KNOXVILLE (CWT) Ar				SAVE TIME BY AIR			
WESTBOUND—READ DOWN				SAVANNAH — CHARLESTON — ATLANTA				EASTBOUND—READ UP			
31 DOUGLAS				ALL FLIGHTS DAILY				30 DOUGLAS			
9:05AM				Lv SAVANNAH (EWT) Ar				9:01AM			
.....				Lv CHARLESTON Ar							
.....				Ar Lv COLUMBIA Ar							
10:17AM				Ar Lv AUGUSTA (EWT) Ar				8:14AM			
10:32AM				Ar ATLANTA (EWT) Ar				8:06AM			
11:28AM				Ar ATLANTA (EWT) Ar				7:10AM			
WESTBOUND—READ DOWN				ATLANTA — JACKSON — DALLAS — FORT WORTH				EASTBOUND—READ UP			
1 DOUGLAS				ALL FLIGHTS DAILY				4 DOUGLAS			
12:40PM				Lv ATLANTA (EWT) Ar				2:34AM			
12:35PM				Ar BIRMINGHAM (CWT) Ar				12:39AM			
12:43PM				Ar Lv (X) MERIDIAN Ar				12:29AM			
.....				Ar Lv JACKSON Ar				11:00PM			
2:12PM				Ar Lv MONROE Ar				9:58PM			
2:27PM				Ar Lv SHREVEPORT Ar				9:50PM			
3:13PM				Ar Lv DALLAS Ar				7:48PM			
3:21PM				Ar FORT WORTH (CWT) Ar				7:38PM			
4:03PM				Ar ATLANTA (EWT) Ar				7:20PM			
4:11PM				Ar ATLANTA (EWT) Ar				7:10AM			
5:23PM				Ar ATLANTA (EWT) Ar				7:10AM			
5:33PM				Ar ATLANTA (EWT) Ar				7:10AM			
5:51PM				Ar ATLANTA (EWT) Ar				7:10AM			

(X) Service temporarily suspended. ★ Complimentary meal served aloft. ☆ Complimentary light refreshments. § Departure from Administration Building

TOP FIGURES ARE ONE-WAY FARES

FARES

BOTTOM FIGURES ARE ROUND TRIPS

All fares are subject to 10% U. S. Tax	ONLINE POINTS												INTERLINE POINTS									
	ATLANTA	AUGUSTA	BIRMINGHAM	CHARLESTON	CINCINNATI	COLUMBIA	DALLAS	FORT WORTH	JACKSON	KNOXVILLE	MERIDIAN	MONROE	SAVANNAH	SHREVEPORT	LOS ANGELES	CHICAGO	NEW ORLEANS	NEW YORK	DETROIT	PITTSBURGH	WASHINGTON	MIAMI
ATLANTA		7.00 14.00	6.50 13.00	13.50 27.00	19.50 39.00	10.00 20.00	38.50 77.00	38.50 77.00	18.50 37.00	8.00 16.00	14.00 28.00	24.00 48.00	11.00 22.00	29.00 58.00	112.00♦ 224.00	35.50 71.00	25.70 51.40	48.15 96.30	33.75 67.50	32.85 65.70	35.95 71.90	37.25 74.50
AUGUSTA	7.00 14.00		13.50 27.00	6.50 13.00	26.50 53.00	3.00 6.00	45.50 91.00	45.50 91.00	25.50 51.00	15.00 30.00	21.00 42.00	31.00 62.00	4.00 8.00	36.00 72.00	119.00♦ 238.00	42.50 85.00	32.70 65.40	45.95 91.90	40.75 81.50	39.85 79.70	31.05 67.50	31.05 62.10
BIRMINGHAM	6.50 13.00	13.50 27.00		20.00 40.00	23.70 47.40	16.50 33.00	32.00 64.00	32.00 64.00	12.00 24.00	12.20 24.40	7.50 15.00	17.50 35.00	22.50 45.00	22.50 45.00	105.50♦ 211.00	39.70 79.40	21.61 43.22	52.35 104.70	37.95 75.90	33.75 67.50	40.15 80.30	43.75 87.50
CHARLESTON	13.50 27.00	6.50 13.00	20.00 40.00		33.00 66.00	3.50 7.00	52.00 104.00	52.00 104.00	32.00 64.00	21.50 43.00	27.50 55.00	37.50 75.00	 85.00	42.50 85.00	125.50♦ 251.00	49.00 98.00	39.20 78.40	 156.80	47.25 94.50	46.35 92.70	 185.40	 202.50
CINCINNATI	19.50 39.00	26.50 53.00	23.70 47.40	33.00 66.00		29.50 59.00	52.10 104.20	52.10 104.20	35.70 71.40	11.50 23.00	31.20 62.40	41.20 82.40	30.50 61.00	45.15 90.30	 180.60	 180.60	45.20 90.40	 180.60	 180.60	 180.60	 180.60	56.75 113.50
COLUMBIA	10.00 20.00	3.00 6.00	16.50 33.00	3.50 7.00	29.50 59.00		48.50 97.00	48.50 97.00	28.50 57.00	18.00 36.00	24.00 48.00	34.00 68.00	39.00 78.00	122.00♦ 244.00	45.50 91.00	35.70 71.40	42.95 85.90	43.75 87.50	42.85 85.70	30.75 61.50	35.80 71.60	
DALLAS	38.50 77.00	45.50 91.00	32.00 64.00	52.00 104.00	52.10 104.20	48.50 97.00		1.50 3.00	20.00 40.00	44.20 88.40	24.50 49.00	14.50 29.00	49.50 99.00	9.50 19.00	 133.00	 133.00	29.61 59.22	82.60 165.20	 133.00	70.45 140.90	75.75 151.50	
FORT WORTH	38.50 77.00	45.50 91.00	32.00 64.00	52.00 104.00	52.10 104.20	48.50 97.00	1.50 3.00		20.00 40.00	44.20 88.40	24.50 49.00	14.50 29.00	49.50 99.00	9.50 19.00	 133.00	 133.00	29.61 59.22	82.60 165.20	 133.00	70.45 140.90	75.75 151.50	
JACKSON	18.50 37.00	25.50 51.00	12.00 24.00	32.00 64.00	35.70 71.40	28.50 57.00	20.00 40.00	20.00 40.00		24.20 48.40	4.50 9.00	5.50 11.00	29.50 59.00	10.50 21.00	93.50♦ 187.00	 187.00	 128.70	64.35 128.70	 93.00	46.50 104.30	52.15 104.30	55.75 111.50
KNOXVILLE	8.00 16.00	15.00 30.00	12.20 24.40	21.50 43.00	11.50 23.00	18.00 36.00	44.20 88.40	44.20 88.40	24.20 48.40		19.70 39.40	29.70 59.40	19.00 38.00	34.70 69.40	 133.00	27.50 55.00	33.70 67.40	 128.70	25.75 51.50	45.25 90.50	51.25 102.50	
MERIDIAN	14.00 28.00	21.00 42.00	7.50 15.00	27.50 55.00	31.20 62.40	24.00 48.00	24.50 49.00	24.50 49.00	4.50 9.00	19.70 39.40		10.00 20.00	25.00 50.00	15.00 30.00	98.00♦ 196.00	 196.00	14.11 28.22	59.85 119.70	45.45 90.90	42.00 84.00	47.65 95.30	51.25 102.50
MONROE	24.00 48.00	31.00 62.00	17.50 35.00	37.50 75.00	41.20 82.40	34.00 68.00	14.50 29.00	14.50 29.00	5.50 11.00	29.70 59.40	10.00 20.00		35.00 70.00	5.00 10.00	88.00♦ 176.00	 176.00	15.11 30.22	69.85 139.70	 102.00	57.65 115.30	61.25 122.50	
SAVANNAH	11.00 22.00	4.00 8.00	17.50 35.00	 61.00	30.50	 99.00	49.50 99.00	49.50 99.00	29.50 59.00	19.00 38.00	25.00 50.00	35.00 70.00	 80.00	40.00 80.00	123.00♦ 246.00	46.50 93.00	33.75 67.50	 89.50	44.75 87.70	43.85 87.70	 104.00	 115.30
SHREVEPORT	29.00 58.00	36.00 72.00	22.50 45.00	42.50 85.00	45.15 90.30	39.00 78.00	9.50 19.00	9.50 19.00	10.50 21.00	34.70 69.40	15.00 30.00	5.00 10.00	40.00 80.00	 166.00	83.00♦ 166.00	42.43 84.86	20.11 40.22	74.85 149.70	 114.00	57.00 125.30	62.65 132.50	66.25 132.50

For complete routings to above cities and to cities not shown, call any Delta Air Lines Office or your transportation agent.

◆—Via Dallas or Fort Worth. Fare shown is via AAL between Dallas or Fort Worth and Los Angeles. Passengers may also be routed between Dallas and Fort Worth and Los Angeles via Braniff and TWA for \$3.65 less than the One-Way fare shown.

ALL DELTA FLIGHTS ARE TIMED BY BENRUS WATCHES

CONNECTING SCHEDULES

CALIFORNIA - FT. WORTH - DALLAS - ATLANTA - SAVANNAH - CHARLESTON

UAL AA	UAL AA	UAL AA	UAL AA	UAL AA	UAL AA
6:10PM	2:45AM	Lv San Francisco. (PT) Ar	9:00AM	12:00AM	
8:30PM	8:00AM	Lv Los Angeles. (PT) Ar	1:40AM	9:55AM	
2:42AM	2:12PM	Lv El Paso. (MT) Ar	9:17PM	5:54AM	
6:49AM	6:53PM	Ar Ft. Worth. (CT) Lv	6:28PM	3:17AM	
7:29AM	7:33PM	Ar Dallas. (CT) Lv	5:43PM	2:15AM	
DAL 2-10	DAL 4-30		DAL 31-1	DAL 7-3	
7:10AM	7:20PM	Lv Ft. Worth. Ar	5:51PM	2:15AM	
7:36AM	7:48PM	Lv Dallas. Ar	6:23PM	1:47AM	
8:48AM	9:00PM	Ar Shreveport. Lv	4:11PM	12:35AM	
10:16AM	9:50PM	Ar Monroe. Lv	3:21PM		
12:01PM	10:44PM	Ar Jackson. Lv	11:05PM		
2:04PM	12:29AM	Ar Birmingham. (CT) Lv	9:20PM		
2:30PM	2:34AM	Ar Atlanta. (ET) Lv	9:15PM		
3:26PM	7:10AM	Lv Atlanta. Ar	11:28AM	8:09PM	
4:06PM	8:06AM	Ar Augusta. Lv	10:32AM	7:13PM	
4:54PM	9:01AM	Ar Savannah. Lv	9:05AM		
		Ar Columbia. Lv	6:33PM		
		Ar Charleston. (ET) Lv	6:45PM		

FLORIDA - ATLANTA - DALLAS - FORT WORTH

EAL 24	EAL 26	EAL 10	EAL 25	EAL 23	EAL 9
11:00AM	9:15AM	7:15AM	7:35AM	8:45AM	8:50PM
1:25PM	12:20PM	10:10AM	4:30AM	6:25AM	5:50PM
3:15PM	12:20PM	12:15PM	4:30AM	4:35AM	3:45PM
DAL 3		DAL 1	DAL 4		DAL 2
9:15PM	12:40PM	Lv Atlanta. (ET) Ar	2:34AM	2:04PM	
9:10PM	12:35PM	Ar Birmingham. (CT) Lv	12:39AM	12:09PM	
10:49PM	2:12PM	Ar Jackson. Lv	11:00PM	10:32AM	
	3:13PM	Ar Monroe. Lv	9:58PM		
	4:03PM	Ar Shreveport. Lv	9:08PM		
	5:23PM	Ar Dallas. Lv	7:48PM		
	5:51PM	Ar Ft. Worth. (CT) Lv	7:20PM		

FLORIDA - ATLANTA - CINCINNATI

EAL 10	EAL 26	EAL 8	EAL 7	EAL 25	EAL 9
7:15AM	9:15AM	9:50PM	6:15AM	7:35AM	8:50PM
10:10AM	12:20PM	12:50AM	3:15AM	4:30AM	5:50PM
12:15PM	12:20PM	2:40AM	1:25AM	4:30AM	3:54PM
DAL 22	DAL 20		DAL 23		DAL 21
2:25PM	7:00AM	Lv Atlanta. (ET) Ar	8:40PM	1:20PM	
2:26PM	7:01AM	Ar Knoxville. (CT) Lv	6:39PM	11:19AM	
5:05PM	9:40AM	Ar Cincinnati. (ET) Lv	6:00PM	10:40AM	

NEW ORLEANS - JACKSON - BIRMINGHAM
ATLANTA - SAVANNAH - CHARLESTON

CHI 2	CHI 4		CHI 1	CHI 3
9:10AM 10:17AM	7:35PM 8:42PM	Lv New Orleans... (CT) Ar Ar Jackson..... Lv	7:00PM 5:53PM	12:12AM 11:05PM
DAL 2-10	DAL 4-30		DAL 31-1	DAL 7-3
10:32AM 12:01PM 2:04PM 2:30PM 3:26PM ↓	11:00PM 12:29AM 2:34AM 7:10AM 8:06AM 9:01AM	Lv Jackson..... Ar Ar Birmingham... (CT) Lv Ar Atlanta..... (ET) Lv Lv Atlanta..... Ar Ar Augusta..... Lv Ar Savannah.... Lv Ar Columbia.... Lv Ar Charleston... (ET) Lv	2:12PM 12:43PM 12:40PM 11:28AM 10:32AM 9:05AM	10:49PM 9:20PM 9:15PM 8:09PM 7:13PM ↑ 6:33PM 5:45PM

NEW ORLEANS - JACKSON - ATLANTA
CINCINNATI

CHI 2	CHI 4	CHI 3	EAL DAL
9:10AM	7:35PM	Lv New Orleans. (CT) Ar	12:12AM
10:17AM	8:42PM	Ar Jackson. Lv	11:05PM
DAL 2-22	DAL 4-20		DAL 23-3
10:32AM	11:00PM	Lv Jackson. Ar	10:49PM
12:01PM	12:29AM	Ar Birmingham. (CT) Lv	9:20PM
2:04PM	2:34AM	Ar Atlanta. (ET) Lv	9:15PM
2:26PM	7:00AM	Lv Atlanta. Ar	8:40PM
2:26PM	7:01AM	Ar Knoxville. (CT) Lv	6:39PM
5:05PM	9:40AM	Ar Cincinnati. (ET) Lv	6:00PM

DETROIT - DAYTON - CINCINNATI - ATLANTA
DALLAS - FORT WORTH<