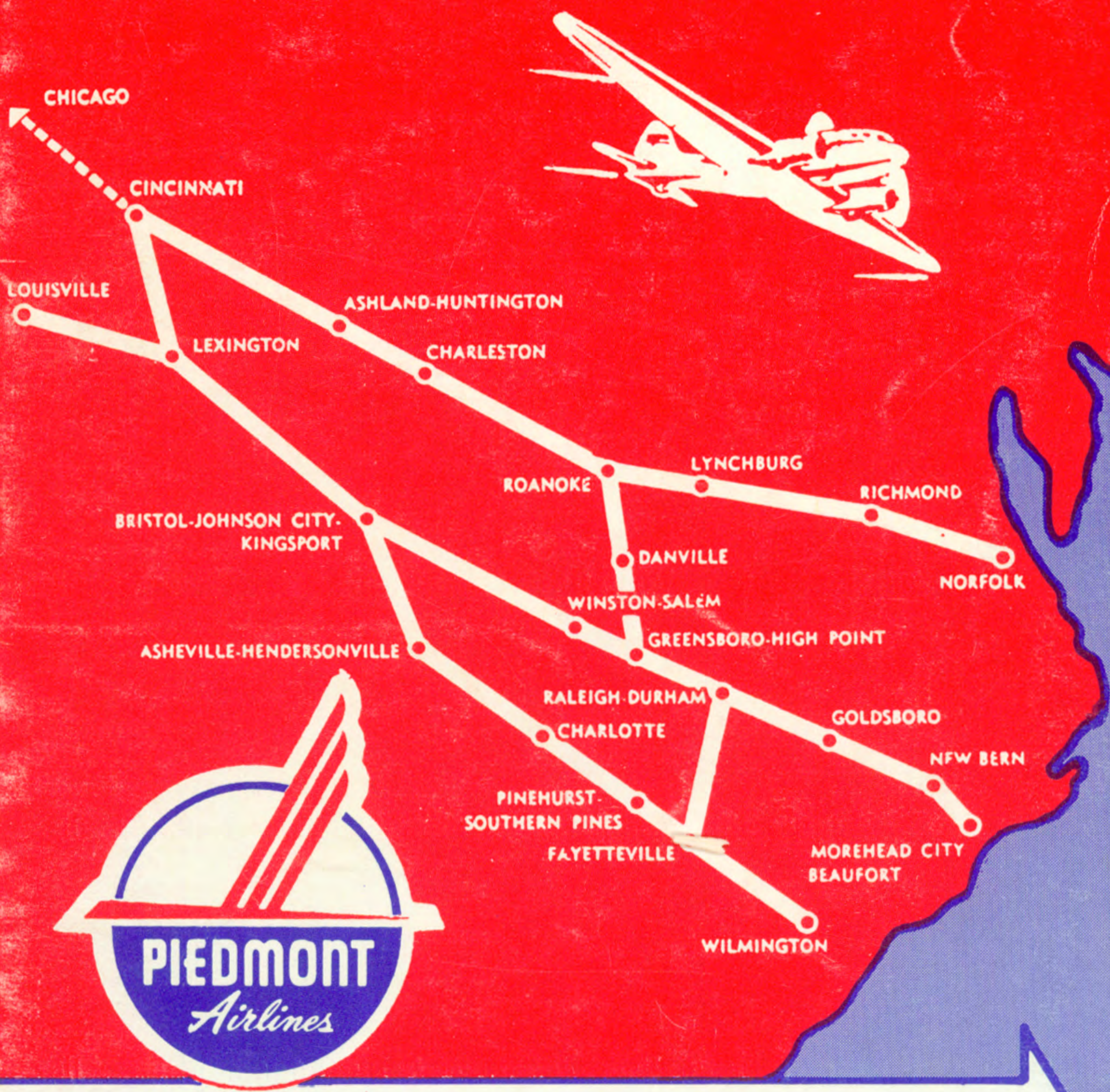


PIEDMONT

Airlines

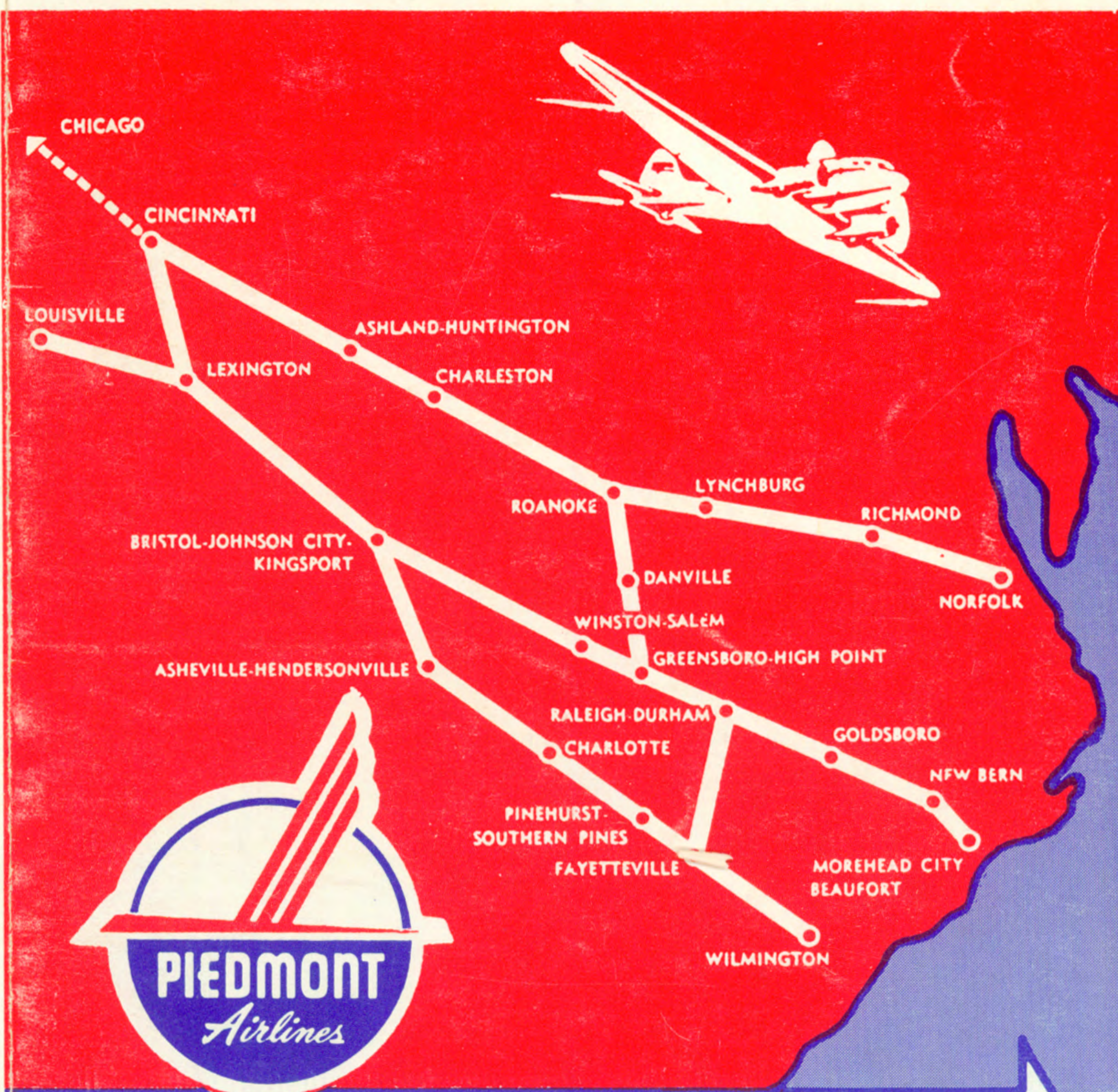
NEW DIRECT SERVICE
NORTH CAROLINA TO
OHIO RIVER VALLEY



ONE OF AMERICA'S CERTIFICATED AIRLINES

PIEDMONT Airlines

NEW DIRECT SERVICE
NORTH CAROLINA TO
OHIO RIVER VALLEY



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RESERVATIONS

TICKET OFFICES — GROUND SERVICE

CITY	AIRPORT	MILES FROM CITY	CAB FARE	TELEPHONE
Aberdeen, N. C.	Knollwood	8 NE	Cab rate	Sou. Pines 8991
Asheville, N. C.	Asheville-Hendersonville	14 S	.75	1787
Bristol, Va. & Tenn.	Tri-City	16 SW	1.55	Kingsport 4202
Charlotte, N. C.	Douglas	6 W	.75	33208
Cincinnati, Ohio	Greater Cincinnati	12½ SW	1.15	Call Information
Durham, N. C.	Raleigh-Durham	12½ SE	1.50	L-5862
Goldsboro, N. C.	Seymour-Johnson	3 S	Cab rate	Call Information
Greensboro, N. C.	Greensboro-High Point	11 W	1.00	Call Information
Hendersonville, N. C.	Asheville-Hendersonville	14 N	2.50	Call Information
High Point, N. C.	Greensboro-High Point	10 N	Cab rate	Call Information
Johnson City, Tenn.	Tri-City	15 NW	1.50	Kingsport 4202
Kingsport, Tenn.	Tri-City	15 NE	1.50	4202
Lexington, Ky.	Blue Grass	6 W	1.00	6878
Louisville, Ky.	Standford	6 E	1.00	3312
Morehead City, N. C.	Beaufort	1½ E	Cab rate	Atwood 3312
New Bern, N. C.	Simmon-Knott	1½ S	.75	3972
Pinehurst, N. C.	Knollwood	5½ NE	Cab rate	8991
Raleigh, N. C.	Raleigh-Durham	13½ NW	1.50	5160
Southern Pines, N. C.	Knollwood	5 N	Cab rate	8991
Wilmington, N. C.	Bluethenthal	3 NE	.75	31214
Winston-Salem, N. C.	Smith Reynolds	3 NE	.50	32444



PIEDMONT Airlines

DOUGLAS DC-3 TYPE EQUIPMENT



WILMINGTON-CINCINNATI

WEST BOUND
READ DOWN

EAST BOUND
READ UP

Flight 41 Daily	EFFECTIVE FEBRUARY 14, 1948	Flight 40 Daily
7:05	Lv Wilmington.....(EST) Ar	7:19
8:02	Ar Pinehurst..... " Lv	6:22
8:07	Lv Pinehurst..... " Ar	6:17
8:48	Ar Charlotte..... " Lv	5:26
9:03	Lv Charlotte..... " Ar	5:21
9:46	Ar Asheville-Hendersonville.... " Lv	4:38
9:51	Lv Asheville-Hendersonville.... " Ar	4:33
10:29	Ar Bristol Johnson City } Tri-City..... " Lv	3:55
↓	Kingsport	↑
10:34	Lv Bristol Johnson City } Tri-City..... " Ar	3:50
↓	Kingsport	↑
10:44	Ar Lexington.....(CST) Lv	1:40
10:49	Lv Lexington..... " Ar	1:35
12:24	Ar Cincinnati.....(EST) Lv	2:00

NEW BERN-LOUISVILLE

WEST BOUND
READ DOWN

EAST BOUND
READ UP

Flight 51 Daily	EFFECTIVE FEBRUARY 20, 1948	Flight 50 Daily
1:50	Lv New Bern.....(EST) Ar	1:22
2:19	Ar Goldsboro..... " Lv	12:53
2:24	Lv Goldsboro..... " Ar	12:48
2:54	Ar Raleigh-Durham..... " Lv	12:18
2:59	Lv Raleigh-Durham..... " Ar	12:13
3:32	Ar Greensboro-High Point..... " Lv	11:40
3:37	Lv Greensboro-High Point..... " Ar	11:35
3:51	Ar Winston-Salem..... " Lv	11:19
4:06	Lv Winston-Salem..... " Ar	11:04
5:03	Ar Bristol Johnson City } Tri-City..... " Lv	10:07
↓	Kingsport	↑
5:08	Lv Bristol Johnson City } Tri-City..... " Ar	10:02
↓	Kingsport	↑
5:18	Ar Lexington.....(CST) Lv	7:52
5:23	Lv Lexington..... " Ar	7:47
5:54	Ar Louisville..... " Lv	7:15

TIMES SHOWN ARE
SUBJECT TO CHANGE
WITHOUT NOTICE.

AM—Light Face Type.
PM—Bold Face Type.

ONE WAY FARES—AIRPORT TO AIRPORT (Add 15% for U. S. Tax)

Fares Subject to Change Without Notice	Asheville- Hendersonville	Bristol	Charlotte	Charleston, W. Va.	*Chicago	Cincinnati	Danville	Goldsboro	Greensboro- High Point	Lexington	Louisville	Lynchburg	(S)Morehead City	New Bern	Norfolk	Pinehurst	Raleigh-Durham	Richmond	Roanoke	Wilmington	Winston-Salem
Bristol.....	5.20		10.65		30.65	15.60		16.60	9.10	11.50	14.80		22.95	19.95		15.90	13.00			22.10	8.25
Charlotte.....	5.45	10.65			38.85	23.80				19.70	23.00					5.25				12.70	
Charleston, W. Va.....					23.75	8.70	10.10	20.15	11.80			9.45	26.50	23.50	20.30		16.55	15.30	6.95	25.65	
*Chicago.....	32.65	30.65	38.85	23.75			33.85	43.90	35.55	19.15		33.20	50.25	47.25		43.90	40.30	38.30	30.70	49.40	35.55
Cincinnati.....	18.35	15.60	23.80	8.70			18.80	28.85	20.50	4.10		18.15	35.20	32.20	29.00	28.85	25.25	24.00	15.65	34.35	20.50
Danville.....				10.10	33.85	18.80		11.60	3.25			5.65	17.95	14.95			8.00		3.15	17.10	
Goldsboro.....		16.60		20.15	43.90	28.85	11.60		8.35	28.10	31.40	15.70	6.35	3.35			3.60		13.20		8.35
Greensboro-High Point.....		9.10		11.80	35.55	20.50	3.25	8.35		19.75	23.05	7.35	14.70	11.70			4.27		4.85	13.85	2.50
Lexington.....	14.25	11.50	19.70		19.15	4.10		28.10	19.75		3.30		34.45	31.45		24.95	24.50			32.40	19.75
Louisville.....	17.55	14.80	23.00					31.40	23.05	3.30			37.75	34.75		28.25	27.80			35.70	23.05
Lynchburg.....				9.45	33.20	18.15	5.65	15.70	7.35				22.05	19.05	10.85		12.10	5.85	2.50	21.20	
(S)Morehead City.....		22.95		26.50	50.25	35.20	17.95	6.35	14.70	34.45	37.75	22.05		3.00			9.95		19.55		14.70
New Bern.....		19.95		23.50	47.25	32.20	14.95	3.35	11.70	31.45	34.75	19.05	3.00				6.95		16.55		11.70
Norfolk.....				20.30		29.00						10.85						5.00	13.25		
Pinehurst.....	10.70	15.90	5.25		43.90	28.85				24.95	28.25									7.45	
Raleigh-Durham.....		13.00		16.55	40.30	25.25	8.00	3.60	4.75	24.50	27.80	12.10	9.95	6.95					9.60	9.10	4.75
Richmond.....				15.30	38.30	24.00						5.85			5.00				8.25		
Roanoke.....				6.95	30.70	15.65	3.15	13.20	4.85			2.50	19.55	16.55	13.25		9.60	8.25		18.70	
Wilmington.....	18.15	22.10	12.70	25.65	49.40	34.35	17.10		13.85	32.40	35.70	21.20				7.45	9.10		18.70		13.85
Winston-Salem.....		8.25			35.55	20.50		8.35	2.50	19.75	23.05		14.70	11.70			4.75				

(S)—Seasonal Operations May 1 to Oct. 31 inclusive. *—Via Piedmont Airlines and connecting air carrier.