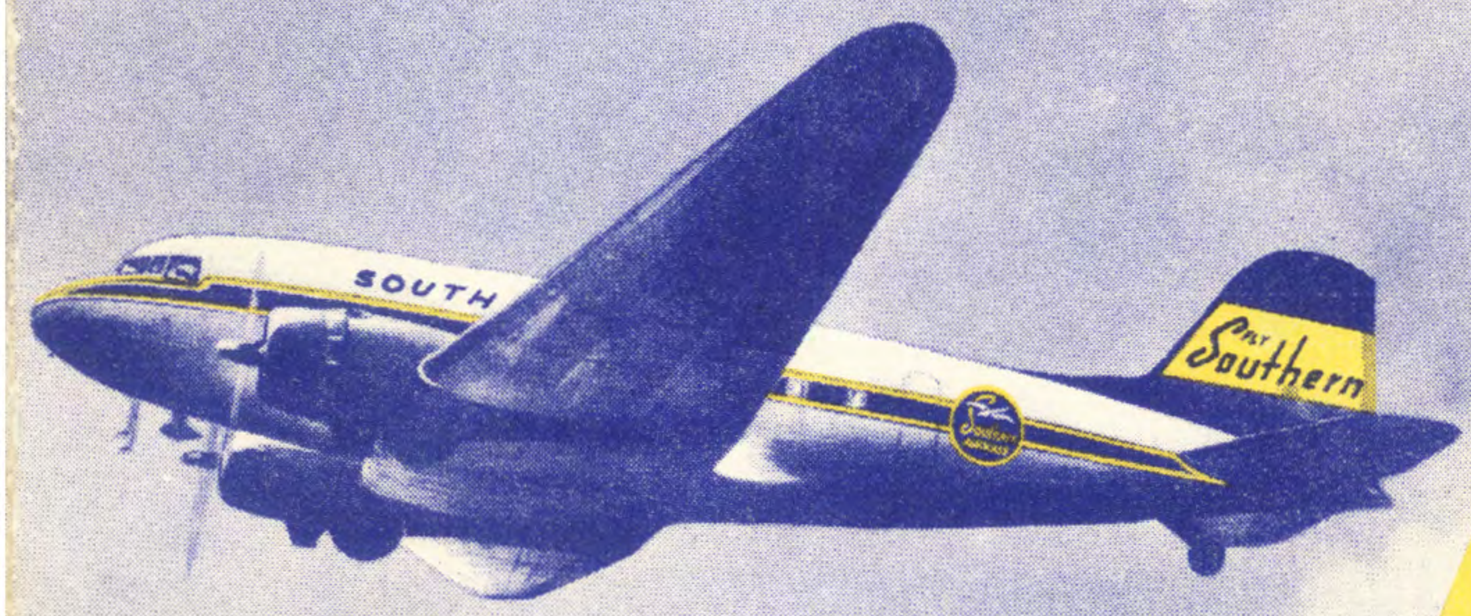
From the collection of
David H. Stringer

AUGUST 1, 1953

Southern AIRWAYS

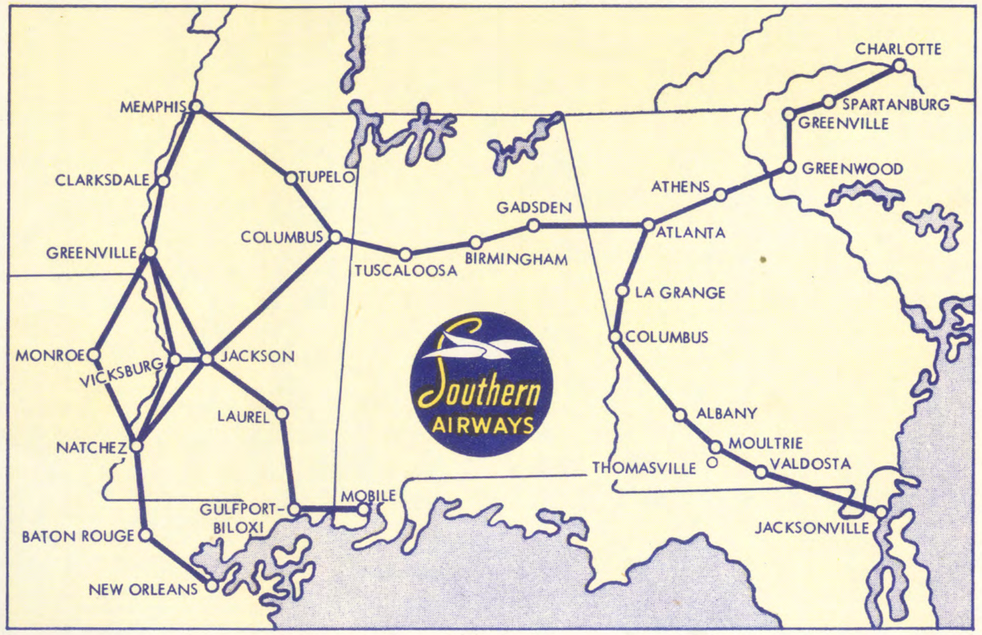


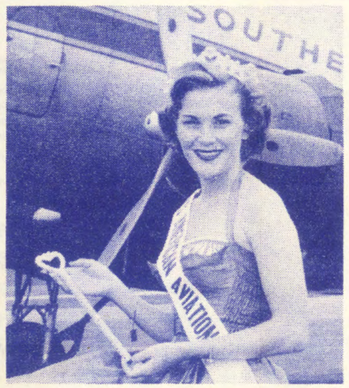
PROGRESS
50TH ANNIVERSARY OF POWERED FLIGHT
SECURITY

Southern AIRWAYS

DEPENDABLE
SCHEDULED
TRANSPORTATION

One of the SCHEDULED AIRLINES of the U.S.





Only Southern has it!

Miss Ellen Watson, recently chosen "Miss American Aviation" is typical of Southern's Stewardesses who are aboard every flight to help make your trip pleasant, comfortable and interesting. Miss Watson is only one of the hundreds of airline people making this "50th Anniversary of Powered Flight" Year the best in aviation history.

TWICE THE FUN FOR HALF THE COST!

On Monday, Tuesday or Wednesday, of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways Office or your Travel Agent for details.

SAVE WITH SOUTHERN'S FAMILY PLAN!

JUST CHARGE IT

Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a LOCAL AIR TRAVEL CREDIT CARD, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

LEAVE YOUR CAR AT HOME

You can rent one anywhere!

For a great deal less than you think, you can rent a new car at your destination--have it waiting for you right at the airport. Check on the Plane-Auto plan with any Southern Airways Office.

FOR SPEED AND CONVENIENCE USE ★ **AIR MAIL** ★ **AIR PARCEL POST** ★ **AIR EXPRESS**

Fly SOUTHERN . . .

The South's Local Service Airline

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Piedmont Hotel	CA. 8403
	Municipal Airport	CA. 8403
BATON ROUGE, LA.	Harding Field	7-2293
BILOXI-GULFPORT, MISS.	Gulfport Airport	Gulfport 687
BIRMINGHAM, ALA.	Tutwiler Hotel	59-9646
	Brown-Marx Bldg.	59-9646
	Municipal Airport	59-9646
CHARLOTTE, N.C.	Douglas Field	5-8733
CLARKSDALE, MISS.	Fletcher Field	1971
COLUMBUS, GA.	Muscogee Airport	7-6568
COLUMBUS, MISS.	Columbus-Lowndes County Airport	2588
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, MISS.	Municipal Airport	4051
GREENVILLE, S.C.	Municipal Airport	3-0173
GREENWOOD, S.C.	Greenwood County Airport	9-3191
GULFPORT-BILOXI, MISS.	Gulfport Airport	Gulfport 687
JACKSON, MISS.	Hotel Heidelberg	2-8889
	Hawkins Field	2-8889
JACKSONVILLE, FLA.	Imeson Airport	4-7833
LA GRANGE, GA.	Callaway Airport	8614
LAUREL, MISS.	Municipal Airport	3440
MEMPHIS, TENN.	Peabody Hotel	5-6456
	Municipal Airport	5-6456
MOBILE, ALA.	Bates Field	7-3637
MONROE, LA.	Selman Field	3-4493
MOULTRIE, GA.	Moultrie Municipal Airport	1140
NATCHEZ, MISS.	Adams County Airport	6963
NEW ORLEANS, LA.	724 Common Street (St. Charles Hotel)	Kenner 4-2558
	Moisant Intl. Airport	Kenner 4-2558
SPARTANBURG, S.C.	Memorial Airport	3-5532
THOMASVILLE, GA.	Travel Service, Colonial Hotel	211
	Moultrie Municipal Airport	Moultrie 1140
TUPELO, MISS.	Municipal Airport	255
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851
VICKSBURG, MISS.	Municipal Airport	550

GENERAL OFFICES—MUNICIPAL AIRPORT—BIRMINGHAM, ALABAMA
SALES OFFICES—MUNICIPAL AIRPORT—ATLANTA, GEORGIA

"POSTMASTER IF ADDRESSEE HAS REMOVED, PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED."

SOUTHERN AIRWAYS, INC.
MUNICIPAL AIRPORT
ATLANTA, GEORGIA

Stringer Realty
P. O. Box 507
Gadsden, Ala.

S-1

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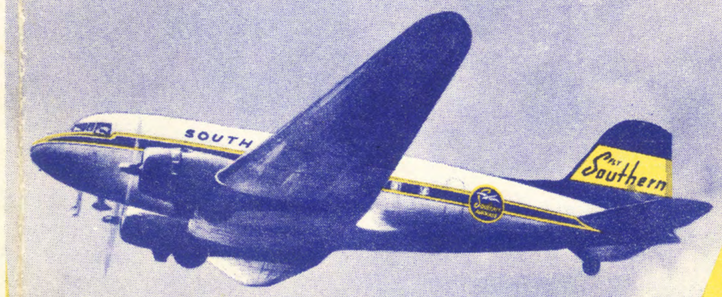
U. S. POSTAGE
PAID
ATLANTA, GA.
PERMIT No. 45

AUGUST 1, 1953

Southern AIRWAYS



Southern AIRWAYS

PROGRESS — 50TH ANNIVERSARY OF POWERED FLIGHT — SECURITY

DEPENDABLE SCHEDULED TRANSPORTATION

One of the SCHEDULED AIRLINES of the U.S.

COMPLETE SYSTEM SCHEDULES

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

NORTHBOUND AND EASTBOUND

Read Down — Flight Number	202	102	114		302	432	104	204	116		334		434	106	346
	AM	AM	PM		AM	AM	PM	PM	PM		PM		PM	PM	PM
MOBILE (CST) Lv						8:00							2:00		
GULFPORT-BILOXI " Lv						8:28							2:28		
LAUREL (CST) Lv						9:09							3:09		
NEW ORLEANS (CST) Lv					8:00						2:30				4:00
BATON ROUGE " Lv					8:33						3:03				4:33
NATCHEZ " Lv					9:10						3:40				5:10
VICKSBURG " Lv					9:36										5:36
JACKSON (CST) Ar		Operates Daily Except Saturday			9:58	9:43							3:43		5:58
JACKSON (CST) Lv						10:10							4:10		6:04
VICKSBURG " Lv													4:36		
MONROE " Lv											4:16				
GREENVILLE, MISS " Lv						10:50					4:56		5:13		
CLARKSDALE " Lv						11:22							5:45		
MEMPHIS (CST) Ar						11:50					5:51		6:13		
MEMPHIS (CST) Lv		7:30					1:00							6:40	
TUPELO " Lv		8:11					1:41							7:21	
COLUMBUS, MISS (CST) Ar		8:39					2:09							7:49	7:00
COLUMBUS, MISS (CST) Lv		8:41					2:11							7:51	
TUSCALOOSA " Lv		9:07					2:37							8:17	
BIRMINGHAM " Ar		9:34					3:04							8:44	
BIRMINGHAM " Lv		9:39					3:09							8:48	
GADSDEN (CST) Lv		10:05					3:35							9:14	
JACKSONVILLE (EST) Lv	7:55							2:10							
VALDOSTA " Lv	8:42							2:57							
MOULTRIE " Lv	9:05							3:20							
ALBANY " Lv	9:28							3:43							
COLUMBUS, GA " Ar	10:06							4:21							
COLUMBUS, GA " Lv	10:09							4:24							
LAGRANGE " Lv	10:31							4:46							
ATLANTA (EST) Ar	11:00	11:50					5:20	5:15						10:59	
ATLANTA (EST) Lv			12:21						7:30						
ATHENS " Lv			12:57						8:06						
GREENWOOD " Lv			1:30						8:39						
GREENVILLE, S.C " Lv			1:55						9:04						
SPARTANBURG " Lv			2:13						9:22						
CHARLOTTE (EST) Ar			2:43						9:52						
	AM	AM	PM		AM	AM	PM	PM	PM		PM		PM	PM	PM

Connects Flight 401 To Laurel, Gulfport-Biloxi & Mobile

Connects Flight 301 at Jackson For Vicksburg, Natchez, Baton Rouge & New Orleans.

Connects Flight 437 To Jackson, Baton Rouge, Natchez & New Orleans

Connects Flight 207 To Tupelo & Memphis

SHADED AREAS INDICATE P. M. TIMES

SHADED AREAS INDICATE P. M. TIMES

SOUTHBOUND AND WESTBOUND

Read Down — Flight Number		301	401		101	331		201		115	105	117	347	107	437	207
		AM	AM		AM	AM		AM		AM	PM	PM	PM	PM	PM	PM
CHARLOTTE (EST) Lv										11:45		3:08				
SPARTANBURG " Lv										12:17		3:40				
GREENVILLE, S.C " Lv										12:35		3:58				
GREENWOOD " Lv										12:59		4:22				
ATHENS " Lv										1:31		4:54				
ATLANTA (EST) Ar										2:02		5:25				
ATLANTA (EST) Lv					7:40			8:00			3:15			6:00		7:10
LAGRANGE " Lv								8:34								7:44
COLUMBUS, GA " Ar								8:54								8:04
COLUMBUS, GA " Lv								8:57								8:08
ALBANY " Lv								9:38								8:49
MOULTRIE " Lv								10:01								9:12
VALDOSTA " Lv								10:24								9:35
JACKSONVILLE (EST) Ar								11:05								10:16
GADSDEN (CST) Lv					7:30						3:05			5:50		
BIRMINGHAM " Ar					7:55						3:30			6:15		
BIRMINGHAM " Lv					7:58						3:33			6:18		
TUSCALOOSA " Lv					8:28						4:03			6:48		
COLUMBUS, MISS (CST) Ar					8:52						4:27			7:12		
COLUMBUS, MISS (CST) Lv					8:56						4:31			7:16		8:00
TUPELO " Lv					9:26						5:01			7:46		
MEMPHIS (CST) Ar					10:05						5:40			8:25		
MEMPHIS (CST) Lv		8:00				11:00							6:55			
CLARKSDALE " Lv		8:31				11:31							7:52			
GREENVILLE, MISS " Lv		9:03				12:03							8:28			
MONROE " Lv						12:43							8:50			8:56
VICKSBURG " Lv													9:10			9:01
JACKSON (CST) Ar		9:41														9:41
JACKSON (CST) Lv		9:55	10:25			1:19										10:18
VICKSBURG " Lv		10:21				1:56										10:49
NATCHEZ " Lv		10:47				2:27										
BATON ROUGE " Lv		11:24											9:48			
NEW ORLEANS (CST) Ar		11:55											10:29			
LAUREL (CST) Lv			11:03										10:55			
GULFPORT-BILOXI " Lv			11:44													
MOBILE (CST) Ar			12:10													
		AM	PM		AM	PM		AM		PM	PM	PM	PM	PM	PM	PM

Connects Flight 432 From Mobile, Gulfport-Biloxi & Laurel.

Connects Flight 302 From New Orleans, Baton Rouge, Natchez & Vicksburg.

Connects Flight 346 From New Orleans, Baton Rouge, Natchez, Vicksburg & Jackson.

Connects Flight 106 From Memphis & Tupelo.

Operates Daily Except Saturday

SHADED AREAS INDICATE P.M. TIMES.

SHADED AREAS INDICATE P.M. TIMES.

BUY ROUND TRIPS! SAVE 10% ON RETURN TICKET

ADULT FARES*

ONE-WAY FARES IN CLEAR AREA BELOW DIAGONAL LINE

ROUND-TRIP FARES IN SHADED AREA ABOVE DIAGONAL LINE

Between: / AND:	Albany Georgia	Athens Georgia	Atlanta Georgia	Baton Rouge Louisiana	Biloxi Mississippi	Birmingham Alabama	Charlotte North Carolina	Clarksdale Mississippi	Columbus Georgia	Columbus Mississippi	Gadsden Alabama	Greenville Mississippi	Greenville South Carolina	Greenwood South Carolina	Gulfport Mississippi	Jackson Mississippi	Jacksonville Florida	LaGrange Georgia	Laurel Mississippi	Memphis Tennessee	Mobile Alabama	Monroe Louisiana	Moultrie Georgia	Natchez Mississippi	New Orleans Louisiana	Spartanburg South Carolina	Tupelo Mississippi	Tuscaloosa Alabama	Valdosta Georgia	Vicksburg Mississippi
ALBANY GA.		30.40	22.50																											
ATHENS GA.	15.95		8.40																											
ATLANTA GA.	11.80	4.40																												
BATON ROUGE LA.																														
#BILOXI MISS.																														
BIRMINGHAM ALA.	17.60	13.45	9.30	25.80	26.45																									
CHARLOTTE N.C.	26.10	12.90	15.30	47.00		23.55																								
CLARKSDALE MISS.																														
COLUMBUS GA.	5.50	10.45	6.30																											
COLUMBUS MISS.																														
GADSDEN ALA.	17.60	10.80	6.40	28.70	29.35	3.10	21.35	22.55	12.35	10.30																				
GREENVILLE MISS.																														
GREENVILLE S.C.	20.90	7.40	10.10	43.20		18.40	6.30	32.00	15.40	25.20	16.15																			
GREENWOOD S.C.	20.25	4.60	9.00	42.55		17.75	8.30	32.00	14.75	24.55	15.40		3.00																	5.70
GULFPORT MISS.																														
JACKSON MISS.		28.65	24.50	9.80	10.70	16.20	38.75	9.90			20.60		9.00	19.10	5.50	33.60	32.95													
JACKSONVILLE FLA.	11.40	22.35	18.20						26.50	32.50		16.70	33.30	24.25		27.30	26.65													
LAGRANGE GA.	8.00	8.20	3.80						12.90	18.90		3.00	19.70	10.20		13.70	12.80													
LAUREL MISS.																														
MEMPHIS TENN.	32.50	27.35	23.20	22.60	23.05	15.90	33.40		20.95		14.90		28.70	43.10	31.30	33.30														
MOBILE ALA.				4.30	27.30			22.05		20.50	30.20	17.65																		
MONROE LA.			35.60	21.65		4.30	27.30		22.05		20.50	30.20	17.65																	
MOULTRIE GA.	3.00	18.40	14.00					20.10	28.55		7.95	26.90	20.10		23.35	22.70														
NATCHEZ MISS.			29.40	4.90	15.60	21.10	44.15	14.80		13.90	24.20	10.40	39.00																	
NEW ORLEANS LA.		38.25	34.10	5.00		25.80	47.00	21.30		19.90	28.70	16.90	43.20	42.55	30.00	46.30	45.70													
SPARTANBURG S.C.	22.30	8.80	11.50	43.20		19.80	4.90	33.40	16.80	26.60	17.55		3.00	4.20																
TUPELO MISS.	27.35	23.20	19.05	21.90	22.70	10.30	33.30	9.70	24.35	3.10	13.40	14.10	28.15	27.50																
TUSCALOOSA ALA.	21.00	16.85	12.70	22.40	23.15	3.60	26.95	16.40	18.00	3.60	6.70	18.10	21.80	21.15																
VALDOSTA GA.	4.90	20.55	16.30			22.20	30.70		10.20	29.00	22.20		25.50	24.85																
VICKSBURG MISS.	31.25	27.10	9.80	13.40	18.80	41.35	9.90		11.70	21.70	5.50	36.20	35.55	13.40	3.00															

*All fares subject to 15% Federal Tax and State Sales Tax where applicable.

#Biloxi, Miss., served through Gulfport Airport.