From the collection of
David H. Stringer

FLY Southern Airways

January 1, 1957



Exclusive Service

between **ATLANTA**

and **PANAMA CITY**

Via Columbus, Georgia and Dothan, Alabama

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YOUR HOST FROM COAST TO COAST

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Charlotte, N. C.
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Clarksdale, Miss.
Colorado Springs, Colo.
Great Bend, Kan.
Greensboro, N. C.
Greenwood, Miss.
Hattiesburg, Miss.
Huntsville, Ala.
Independence, Mo.
(Kansas City, Mo.)
Jackson, Miss.
Jackson, Tenn.
Lawrence, Kan.
Long Beach, Miss.
Memphis, Tenn.
(4 Locations)
Meridian, Miss.
Montgomery, Ala.
Myrtle Beach, S. C.
(Holiday Lodge)
Natchez, Miss.
North Lima, Ohio
(Youngstown, O.)
Oklahoma City, Okla.
Opelika-Auburn, Ala.
Pine Bluff, Ark.
Portsmouth, Va.
Roswell, N. M.
St. Louis, Mo.
Salina, Kan.
Toledo, Ohio
Topeka, Kan.
West Point, Miss.
Wichita, Kan.

EXECUTIVE OFFICES—BROWN-MARX BLDG., BIRMINGHAM, ALABAMA
GENERAL OFFICES—ATLANTA AIRPORT, ATLANTA, GEORGIA

SOUTHERN AIRWAYS, INC.
ATLANTA AIRPORT
ATLANTA, GEORGIA

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FLY Southern Airways

January 1, 1957



Exclusive Service

between **ATLANTA**
and **PANAMA CITY**

Via Columbus, Georgia and Dothan, Alabama

10% Discount on Return Portion of Round Trip

ADULT FARES

Infants free; Children 2 to 12, ½ Fare

BETWEEN: / AND:	ALBANY	ATHENS	ATLANTA	BATON ROUGE	BIRMINGHAM	CHARLOTTE	COLUMBUS, GA.	COLUMBUS, MISS.	DOTHAN	GADSDEN	GREENVILLE, MISS.	GREENVILLE, S. C.	GREENWOOD	GULFPORT-BILOXI	JACKSON	JACKSONVILLE	LAUREL	MEMPHIS	MOBILE	MONROE	MOULTRIE	NATCHEZ	NEW ORLEANS	PANAMA CITY	SPARTANBURG	TUPELO	TUSCALOOSA
ATHENS	16.00																										
ATLANTA	11.80	5.20																									
BATON ROUGE	.....	.....	41.00																								
BIRMINGHAM	17.60	13.50	9.30	32.70																							
CHARLOTTE	26.10	13.40	15.30	.....	23.55																						
COLUMBUS, GA.	6.00	10.50	6.30	.....	14.60	20.60																					
COLUMBUS, MISS.	24.00	19.90	15.70	31.70	7.40	29.90	21.00																				
DOTHAN	.....	16.30	12.10	.....	19.20	26.40	6.80	25.60																			
GADSDEN	17.60	11.30	7.10	36.60	3.90	21.40	12.40	10.30	18.20																		
GREENVILLE, MISS.	.....	.....	28.50	15.80	21.50	.....	.....	18.20	.....	25.40																	
GREENVILLE, S. C.	20.90	8.10	10.10	.....	18.40	6.30	15.40	24.80	21.20	16.20	.....																
GREENWOOD	20.40	5.40	9.60	.....	17.90	9.00	14.90	24.30	20.70	15.70	.....	3.50															
GULFPORT-BILOXI	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	17.90	.....	.....														
JACKSON	.....	.....	31.60	10.40	23.30	.....	.....	22.00	.....	27.20	6.50	.....	.....	12.10													
JACKSONVILLE	11.20	22.40	18.20	.....	26.50	27.20	16.70	32.90	.....	24.30	.....	25.60	25.60	.....	.....												
LAUREL	.....	.....	.....	12.05	.....	.....	.....	.....	.....	.....	11.40	.....	.....	6.30	5.80	.....											
MEMPHIS	32.50	27.40	23.20	22.50	15.90	33.40	28.50	10.20	34.10	18.80	9.00	28.25	28.20	24.90	12.80	40.40	18.60										
MOBILE	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	17.90	.....	.....	4.30	12.10	.....	6.30	24.90									
MONROE	.....	.....	31.60	10.40	23.30	.....	.....	23.30	.....	27.20	6.40	.....	.....	19.20	8.10	.....	12.90	14.40	19.20								
MOULTRIE	3.50	18.40	14.20	.....	20.00	27.20	8.90	26.40	.....	20.00	.....	23.30	22.80	.....	.....	8.80	.....	34.90	.....	.....							
NATCHEZ	.....	.....	36.30	5.70	28.00	.....	.....	27.00	.....	31.90	11.10	.....	.....	17.10	6.00	.....	10.80	17.80	17.10	6.00	.....						
NEW ORLEANS	.....	.....	42.00	5.00	33.70	.....	.....	32.40	.....	37.60	16.90	.....	.....	.....	11.40	.....	12.05	23.20	.....	14.40	.....	9.70					
PANAMA CITY	.....	20.80	16.60	.....	19.20	30.90	11.30	25.60	5.50	19.20	.....	25.70	25.20	.....	.....	.....	.....	34.10	.....	.....	.....	.....	.....				
SPARTANBURG	22.30	9.50	11.50	.....	19.80	4.90	16.80	26.20	22.60	17.60	.....	3.50	5.10	.....	.....	26.70	.....	26.95	.....	.....	24.70	.....	.....	27.10			
TUPELO	27.70	23.60	19.40	28.00	11.10	33.40	24.70	4.70	29.30	14.00	14.50	28.25	28.00	.....	18.30	36.60	.....	6.50	.....	19.90	30.10	23.30	28.70	29.30	29.65		
TUSCALOOSA	21.00	16.90	12.70	32.70	4.40	26.90	18.00	4.00	22.60	7.30	21.20	21.80	21.30	.....	23.30	29.90	.....	13.20	.....	23.30	23.40	28.00	33.70	22.60	23.20	7.70	
VALDOSTA	5.70	20.70	16.50	.....	22.30	27.20	11.20	28.70	.....	22.30	.....	25.60	25.10	.....	.....	6.50	.....	36.70	.....	.....	3.50	.....	.....	.....	26.70	32.40	25.70
VICKSBURG	.....	.....	31.60	10.40	23.30	.....	.....	22.00	.....	27.20	6.50	.....	.....	13.80	3.60	.....	8.40	12.80	13.80	5.50	.....	6.00	11.40	.....	.....	18.30	23.30

ALL FARES SUBJECT TO 10% FEDERAL TAX AND STATE SALES TAX WHERE APPLICABLE.

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HOTEL Edwards
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Resort Hotel

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Resort Courts
Panama City, Fla.

The BEACHCOMBER
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The DRIFTWOOD
Phone ADams 4-2443

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- All front on beach. Ideal year 'round!
- Restaurant adjacent to both Motels!
- Vacation fun, fishing, hunting, bathing!

Panama City, Fla.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 24 or 26 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights—specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL and U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

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STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time if you have your ticket, or 30 minutes before if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation

Northbound and Eastbound

Unless otherwise indicated, arrival time is 2 MINUTES prior to departure time shown.

Effective December 1, 1956 — Read Down

	202	Ex Su 102	502	114	352	Ex Su 432	104	204	504	Ex Sa 116	354	Ex Sa 106	Ex Sa 208	404	334	Ex Sa 356	CITY CODE
	AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	
GULFPORT-BILOXI (CST) Lv						7 25								3 50			GPT
MOBILE Lv						7 55								4 20			MOB
GULFPORT-BILOXI Lv						8 34								4 59			GPT
LAUREL (CST) Lv						↓								↓			LUL
NEW ORLEANS (CST) Lv					6 35						1 00				3 50	8 20	MSY
BATON ROUGE Lv					7 10						1 35				4 25	8 55	BTR
NATCHEZ Lv					7 44						2 09				4 59	9 29	HEZ
VICKSBURG Lv											↓				↓	↓	VKS
JACKSON (CST) Ar						9 11								5 36	5 35		JAN
JACKSON (CST) Lv						9 30									5 55		JAN
VICKSBURG Lv						9 55					2 43				6 20	10 03	VKS
MONROE Ar					8 18						2 47				↓	↓	MLU
MONROE Lv					8 22						3 23				6 55		MLU
GREENVILLE, Miss. Ar					8 58	10 30					3 25				6 57		GLH
GREENVILLE, Miss. Lv					9 00	10 32					4 15				7 47		GLH
MEMPHIS (CST) Ar					9 50	11 22					↓						MEM
MEMPHIS (CST) Lv		7 30					1 20				5 00						MEM
TUPELO Lv		8 11					2 02				6 41						TUP
COLUMBUS, Miss. Ar		8 39					2 29				6 09						UBS
COLUMBIA, Miss. Lv		8 41					2 31				6 11						UBS
TUSCALOOSA Lv		9 08					2 58				6 38						TCL
BIRMINGHAM Ar		9 33					3 23				7 03						BHM
BIRMINGHAM Lv		9 36					3 26				7 06						BHM
GADSDEN (CST) Lv		10 00					3 50				7 30						GAD
PANAMA CITY (CST) Lv			8 15						2 35								PFN
DOTHAN (CST) Lv			8 50						3 10								DHN
JACKSONVILLE (EST) Lv	7 15							2 15					7 05				JAX
VALDOSTA Ar	8 01							3 01					7 51				VLD
VALDOSTA Lv	8 03							3 03					7 53				VLD
MOULTRIE Lv	8 26							3 26					8 16				MGR
ALBANY Lv	8 50							3 50					8 40				ABY
COLUMBUS, Ga. Ar	9 27		10 30					4 27	4 50				9 17				CSG
COLUMBUS, Ga. Lv	9 30		10 33					4 30	4 55				9 22				CSG
ATLANTA (EST) Ar	10 05	11 40	11 08				5 30	5 05	5 30		9 10		9 57				ATL
ATLANTA (EST) Lv				12 25						7 15							ATL
ATHENS Lv				1 00						7 50							AHN
GREENWOOD Lv				1 33						8 23							GRD
GREENVILLE, S. C. Lv				1 58						8 48							GRL
SPARTANBURG Lv				2 15						9 05							SPA
CHARLOTTE (EST) Ar				2 44						9 34							CLT
	AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	

ORIGINATES MONROE SUNDAY ONLY

COMPLETE SYSTEM SCHEDULES

Southbound and Westbound

Unless otherwise indicated, arrival time is 2 MINUTES prior to departure time shown.

Effective December 1, 1956 — Read Down

	Ex Su 341	Ex Su 351	Ex Su 201	355	Ex Su 111	Ex Su 101	505	105	357	347	307	207	117	Ex Sa 107	209	507	CITY CODE
	AM	AM	AM	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	
CHARLOTTE (EST) Lv					6 25								3 05				CLT
SPARTANBURG Lv					6 57								3 37				SPA
GREENVILLE, S. C. Lv					7 14								3 54				GRL
GREENWOOD Lv					7 39								4 19				GRD
ATHENS Lv					8 14								4 54				AHN
ATLANTA (EST) Ar					8 45								5 25				ATL
ATLANTA (EST) Lv			7 10			9 05	1 10	1 35				2 00		7 30	8 00	7 50	ATL
COLUMBUS, Ga. Ar			7 51				1 51					2 41			8 41	8 31	CSG
COLUMBUS, Ga. Lv			7 54				1 54					2 44			8 46	8 35	CSG
ALBANY Lv			8 33				↓					3 23			9 25	↓	ABY
MOULTRIE Lv			8 57									3 47			9 49		MGR
VALDOSTA Ar			9 16									4 06			10 08		VLD
VALDOSTA Lv			9 19									4 09			10 11		VLD
JACKSONVILLE (EST) Ar			10 00									4 50			10 52		JAX
DOTHAN (CST) Lv							1 38									8 19	DHN
PANAMA CITY (CST) Ar							2 12									8 53	PFN
GADSDEN (CST) Lv						8 53		1 23						7 18			GAD
BIRMINGHAM Ar						9 17		1 47						7 42			BHM
BIRMINGHAM Lv						9 20		1 50						7 45			BHM
TUSCALOOSA Lv						9 51		2 21						8 16			TCL
COLUMBUS, Miss. Ar						10 17		2 47						8 42			UBS
COLUMBUS, Miss. Lv						10 21		2 51						8 46			UBS
TUPELO Lv						10 51		3 21						9 16			TUP
MEMPHIS (CST) Ar						11 32		4 02						9 57			MEM
MEMPHIS (CST) Lv	7 15			11 15					4 40	4 20							MEM
GREENVILLE, Miss. Ar	8 13			12 13					5 38	5 18							GLH
GREENVILLE, Miss. Lv	8 15			12 15					5 40	5 20							GLH
MONROE Ar				12 55					6 20								MLU
MONROE Lv		8 35		1 00					6 23								MLU
VICKSBURG Lv	8 54	9 10								5 59							VKS
JACKSON (CST) Ar	9 15									6 20							JAN
JACKSON (CST) Lv	9 40									6 40	6 30						JAN
VICKSBURG Lv																	VKS
NATCHEZ Lv		9 40		1 36							7 12						HEZ
BATON ROUGE Lv		10 16		2 12							7 48						BTR
NEW ORLEANS (CST) Ar		10 46		2 42					7 25		8 18						MSY
LAUREL (CST) Lv	10 16								7 55	7 16							LUL
GULFPORT-BILOXI Lv	10 57									7 55							GPT
MOBILE Ar	11 22									8 22							MOB
GULFPORT-BILOXI (CST) Ar																	GPT
	AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	

TERMINATES MONROE SATURDAY ONLY

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.*	Municipal Airport	HE. 6-2418
ATHENS, GA.*	Municipal Airport	LI. 6-8171
ATLANTA, GA.*	Piedmont Hotel	PO. 1-8403
	Atlanta Airport	PO. 1-8403
BATON ROUGE, LA.*	Ryan Airport	7-1488
BILOXI, MISS.*	Gulfport Airport	Gulfport 1033
BIRMINGHAM, ALA.*	Municipal Airport	WO. 1-3737
CHARLOTTE, N.C.*	Douglas Field	EX. 9-7474
COLUMBUS, GA.*	Muscogee Airport	2-4401
COLUMBUS, MISS.*	Columbus-Lowndes County Airport	FA. 8-4900
DOTHAN, ALA.*	Municipal Airport	2-4870
GADSDEN, ALA.*	Municipal Airport	LI. 6-5285
GREENVILLE, MISS.*	Municipal Airport	4051
GREENVILLE, S.C.*	Municipal Airport	3-0173
GREENWOOD, S.C.	Greenwood County Airport	9-3191
GULFPORT, MISS.*	Gulfport Airport	1033
JACKSON, MISS.*	Hotel Heidelberg	2-8889
	Hawkins Field	2-8889
JACKSONVILLE, FLA.*	Imeson Airport	EL. 4-7833
LAUREL, MISS.*	Municipal Airport	3440
MEMPHIS, TENN.*	Peabody Hotel	JA. 5-6456
	Municipal Airport	JA. 5-6456
MOBILE, ALA.*	Bates Field	GR. 7-3637
MONROE, LA.*	Selman Field	3-4493
MOULTRIE, GA.	Moultrie Municipal Airport	1140
NATCHEZ, MISS.*	Adams County Airport	6963
NEW ORLEANS, LA.*	700 Common Street,	
	St. Charles Hotel	CA. 2871
	Moisant Intl. Airport	CA. 2871
PANAMA CITY, FLA.*	Fannin Field	SU. 5-6166
SPARTANBURG, S.C.*	Memorial Airport	3-5532
THOMASVILLE, GA.	Travel Service Colonial Hotel	211
	Moultrie Municipal Airport	Moultrie 1140
TUPELO, MISS.*	Municipal Airport	VI. 2-2055
TUSCALOOSA, ALA.*	Van De Graff Airport	PL. 2-3541
VALDOSTA, GA.*	Municipal Airport	2850
VICKSBURG, MISS.	Municipal Airport	550

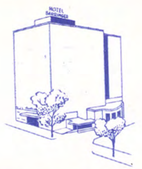
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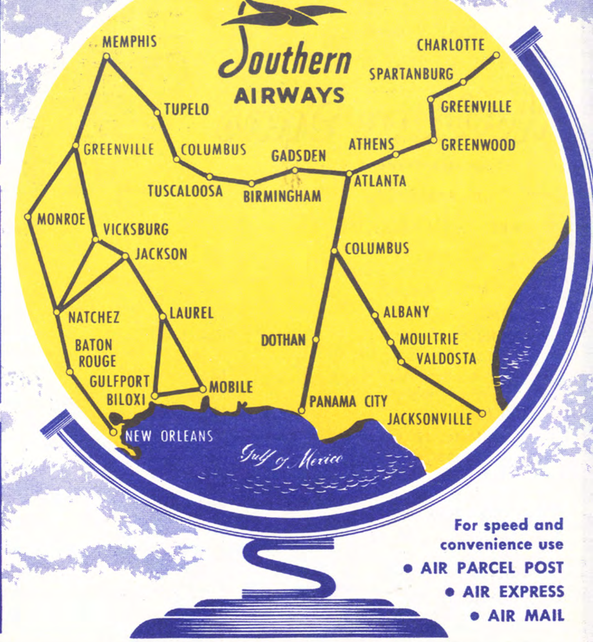
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